

# Web Site

# SHOWCASE

## Four Color Printed Directory

REACH THE GROWING NUMBER OF ONLINE SPORTSMEN AND RETAILERS.

While the Internet has transformed how the world does business, it hasn't eliminated the constant necessity to secure new business. How can you make sure your Web site actually attracts the widest range of potential customers?

### Only One Of Its Kind

The answer is simple; This is your ideal opportunity to promote your site to firearms enthusiasts of all types — hunters, plinkers, gunsmiths, competitors, law enforcement, retailers and more. How does it work? FMG Publications has special advertising sections planned in three annuals, *GUNS Magazine Special Edition*, *American Handgun-*

*ner Tactical Special Edition* and *American Handgunner Personal Defense Special Edition*. Pick any or all of them to reach the market that's right for you.

### It's Easy To Sign Up

To reserve your spot in any of the Special Editions, just give us a call or fax this completed form back to us. All we need is your site address. We'll then download your homepage and print it in full color.

Remember, space is limited. So, to reserve your place in our **Special Edition Web Site Showcase**, contact your sales representative today!

\*Based on ABC-audited circulation and the estimated pass-along readership of *GUNS* and *American Handgunner*.

## CLOSING DATES

*GUNS Magazine Special Edition*

2010 Issue: April 23, 2009

*American Handgunner Tactical Special Edition*

2010 Issue: August 18, 2009

*American Handgunner Personal Defense Special Edition*

2010 issue: December 19, 2009

### What It Costs

\$175 for One

\$350 for Two

\$525 for Three

### How To Order

Contact: **Scott McGregor**

**scott@fmgnews.com**

**1.800.553.7780**

Fax: **858.605.0208**

### Kimber



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### Your Company

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### WEB SITE SHOWCASE

- GUNS Magazine Special Edition*
- American Handgunner Tactical Special Edition*
- American Handgunner Personal Defense Special Edition*
- One Special Edition \$175**
- Two Special Editions \$350**
- Three Special Editions \$525**

AMERICAN  
**HANDGUNNER**®

**GUNS**®  
MAGAZINE

Name \_\_\_\_\_

Company \_\_\_\_\_

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E-mail \_\_\_\_\_

Web Address \_\_\_\_\_

Signature \_\_\_\_\_

